

## Jennifer Jacobs, BA CFU CLU CHS EPC FOUNDER AND SENIOR SPECIALIST, LTCI CONSULTING



When a life-changing event occurs, no one should ever have to compromise, much less sacrifice, what is important to them.

This bedrock belief is why Jennifer Jacobs does what she does.

But all too often, she sees good people forced into severe financial distress, emotional upset and dramatic lifestyle changes. Because they did not take steps, ahead of time, to protect themselves against the effects of a critical illness, disability or simply growing older.

The essence of Jennifer's approach to helping her clients avoid these unfortunate situations is straightforward: straight talk. Indeed, her direct but ultimately compassionate style, as well as her continual ranking among the top sales leaders nationally, has made her a sought-after keynote speaker for major corporations including Sun Life Financial and Investors Group, who put her in front of their most important internal and client audiences.

Jennifer and her team of service professionals partner with and offer a comprehensive referral service for brokers, accountants, lawyers and insurance advisors. Through this extension of uncompromising service, Jennifer and her team help hundreds of partners deliver and implement customized living benefits insurance strategies to thousands of Canadians.

The benefit to both clients and advisors is service that is highly efficient and personalized. Service that delivers maximum value to advisors, and that allows clients to make a fully informed decision.

Uncompromising service. So you can Live without compromise.