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**Thanks for keeping your social distance!**



## **TAKE 5 WEDNESDAY**

Hi

As we attempt to adapt to the "new normal", our world continues to be unsettled. We are experiencing growing pains. Sadly, we are seeing violent events unfold as well. Unfortunately more questions than answers remain and there is still much work to be done. Time and again I am drawn to the very simple words:

"In a word where you can be anything, be kind"

Here is my weekly dose of "Take 5 Wednesday", a list of what I'm enjoying, working on and pondering. Thanks for joining me!



### **Post-pandemic planning**

While businesses are developing their post-pandemic plans, individuals and families need to do the same thing. We all need to re-visit our summer activities to assess the risks that may come with them. Here's how experts rate the [risks of 14 summer activities](#). Travel is sure to be different this year and families will include more online activities, games and virtual experiences in their summer plans.



### **Re-opening toolkit**

As Canadian businesses prepare to re-open or re-vamp their operations amid COVID-19, there are

issues and challenges to consider. Canadian Business Resilience Network designed this toolkit to help business owners and managers re-establish operations while ensuring the safety of Canadians.



### **Do you think businesses should add a COVID-19 surcharge?**

Retailers have been hit hard by the pandemic and the ones that remained open could serve only a fraction of their previous clientele. Many of those that have survived the pandemic are asking customers to help them cover the cost of COVID-19, i.e. the costs of personal protective equipment, sanitizing products etc. Some experts suggest that being upfront about the added cost is the key. There are also customers who are struggling financially and they're going to feel the pressure, even if adding the surcharge is justified.



### **Just for fun: Pandemic terminology**

*The Elephant in the Zoom:* The glaring issue during a videoconferencing call that nobody feels able to mention—e.g., one participant has dramatically put on weight, suddenly sprouted terrible facial hair or has a worryingly messy house visible in the background.

*Goutbreak:* The sudden fear that you've consumed so much wine, cheese, home-made cake and Easter chocolate in lockdown that your ankles are swelling up like a medieval King's.

*Antisocial distancing:* Using health precautions as an excuse for snubbing neighbours and generally ignoring people you find irritating.

### **Quote I'm pondering**

"We will not go back to normal. Normal never was. Our pre-corona existence was not normal other than we normalized greed, inequity, exhaustion, depletion, extraction, disconnection, confusion, rage, hoarding, hate and lack. We should not long to return, my friends. We are being given the opportunity to stitch a new garment. One that fits all of humanity and nature."

— Sonya Renee Taylor

Thanks for TAKING 5!

Scott

**You can count on us to be by your “virtual” side during these unprecedented times. Thank you for your business. Stay healthy and safe.**

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