



IRONSHIELD®
FINANCIAL PLANNING

It's time to take 5 minutes to refresh your mind. We think we found some interesting articles about personal finance that can save you time and money.



Does cyber insurance cover AI-generated cybercrime?

Cybercrime, supercharged by AI, poses an escalating threat to businesses, with global costs potentially reaching US\$10.5 trillion in 2025. AI-powered attacks are faster and more complex, making robust cybersecurity crucial. [Learn](#) how to protect your business with multi-layered defenses, AI tools, and cyber insurance by reading the full article.



Savings over summer vacation

Canadians are prioritizing saving over spending this summer, with two-thirds focused on cutting costs and delaying major purchases amid a negative economic outlook. Many are opting for staycations or domestic travel instead of international trips to manage finances. [Discover](#) how Canadians are navigating summer spending in the full article.



Going for growth: Entrepreneurs in Canada doubled down on their scaling ambitions

Canadian entrepreneurs are demonstrating remarkable resilience amid economic challenges. A recent survey reveals they're diversifying income and strategically investing in marketing and sales to drive growth. Many finance ventures with personal funds, and over half have multiple income streams. Discover how entrepreneurs are adapting and thriving in this dynamic landscape in the full [article](#).



7 doctor-approved tips for outdoor fitness without injury

Enjoying summer outdoor activities like walking or hiking is great for health, but safety is paramount. To prevent injuries, start slowly, stretch properly, and wear comfortable, visible shoes. Also, stay aware of your surroundings and inform someone of your route. [Learn](#) more essential tips for a safe and active summer by reading the full article.

Quote I'm pondering

"He who laughs at himself never runs out of things to laugh at."
— Epictetus

Thanks for TAKING 5!

Scott

Whenever you're ready... here are 3 ways I can help:

Option 1.

Let's have a chat: Just [CLICK HERE](#) to see my calendar through our online scheduler. Then, select a time that works for you. The scheduler will book our time and send you the call-in details.

Option 2.

Let's "meet": If you would like to book a free, no-obligation information session, please email me at scottplaskett@ironshield.ca and we can coordinate a time that fits into your schedule.

Option 3.

Attend my next free webinar: Every Friday I get together online with a handful of other local business owners and share with them the most current research and insights into proper financial planning - specifically for business owners. If you'd like to participate or just listen in on the next session, please email me at scottplaskett@ironshield.ca and I'll forward you the details.